

10 DAYS  
OF 10Ks



2026

Sponsorship  
Opportunities



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The 9th Annual 10 Days of 10Ks will take place July 10-19, 2026!

**Summer is almost here, and that means one thing: it's time to lace up.**

This year, the stakes are a *little higher*. Recent federal SNAP changes are tightening eligibility, expanding work requirements, and making it **harder for many adults and families to qualify or stay enrolled**. Some households are losing benefits entirely. Others are seeing reductions that no longer stretch through the month. As a result, **more neighbors are turning to local pantries and mobile markets to fill the gap**. That increase is already showing up across Essex County, and the need continues to grow.

**Ready to kale it?** This is where the community steps in. Your sponsorship places your brand at the heart of one of Essex County's favorite summer events while helping close the growing gap in food access. Whether you are ready to *dig deeper* or *plant a seed*, there is a meaningful way to be part of this effort.

**Sponsorship Benefits and Levels:**

- **\$5,000 Farm to Finish Sponsors:** This level fuels the full journey from farms to families while putting your brand front and center in the movement for fresh food equity.
- **\$2,500 Harvest Hero Sponsors:** You're digging in to help MEND grow its impact. This sponsor level shows your commitment to a healthier, more equitable food system.
- **\$1,000 Wheels on the Bus Sponsors:** Named after MEND's beloved Green Bean bus, this sponsor level helps keep our mission rolling strong across Essex County!
- **\$500 Neighborhood Nourisher Sponsors:** Perfect for individuals or small businesses who want to support a healthier, stronger Essex County.

To sponsor, visit the 10 Days of 10Ks event page or send a check to:

**MEND | P.O. Box 1304, Maplewood, NJ 07040**

We will follow up to ensure your recognition and event shirts are just right.

**Thank you for fueling the fun** and for helping build a healthier, stronger Essex County.



With gratitude,

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Chair, 10 Days of 10Ks  
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## Sponsorship Levels

# FUEL THE FUN

Please note: we need your sponsorship commitment and any graphic design elements by **June 25th** in order to make the deadline for signage!

### Farm to Finish Line Sponsor

#### Includes:

- 20 event shirts
- Logo with link in MEND newsletter
- Dedicated social media feature (story + post)
- Verbal recognition during live run events
- Logo (large) on primary signage at all 10 runs
- Inclusion in post-event donor impact report

**\$5,000**



### Harvest Hero Sponsor

#### Includes:

- 15 event shirts
- Featured listing on event page
- Highlight in the MEND newsletter
- Individual spotlight on MEND social media (1 dedicated post)
- Logo (medium) on event signage

**\$2,500**



### Wheels on the Bus Sponsor

#### Includes:

- 12 event shirts
- Event page listing
- Mention in the MEND newsletter
- Group social media thank-you
- Logo (small) on event signage

**\$1,000**



### Neighborhood Nourisher Sponsor

#### Includes:

- 6 event shirts
- Event page listing
- Shout-out in the MEND newsletter
- Tag on MEND social media
- Name on event signage at all 10 runs

**\$500**

#### Interested in making an even bigger impact?

If you'd like to explore a custom or higher-level sponsorship opportunity, we'd love to connect.

Contact Robin Peacock  
for more info



862.250.5216, ext. 1



robin@mendnj.org