



2024 10 Days of 10Ks Sponsorship Opportunities

The 7th Annual 10 Days of 10Ks will take place July 12-21, 2024!

FOR 10 DAYS IN A ROW, there will be a group run/walk each day to benefit MEND – the network of 21 food pantries and 26 community partners serving Essex County. MEND works to increase access to fresh, healthy food like fruits, veggies, eggs, yogurt – and more – to our neighbors who need it most!

This event is powerfully simple: a casual, non-competitive challenge to see how one hour a day adds up to a whole lot of good! As you can see from the photos from last year, the participants (nearly 300 people in 2023!) are a dedicated bunch, who thoroughly enjoy the community building that happens during the 10 Days.

Each group run / walk is mapped out on a 5K loop to enable athletes of all levels to join in! Each day is hosted by a different member of the fitness community. Participants can do just one day, all 10, or anything in between. Suggested minimum donations are \$10, and donations of \$30 receive a bright green technical tank.

And because all funds raised go to MEND, a 501 (c) (3) organization, 100% of donations (including sponsorships) are tax-deductible.

Sponsorship Benefits

All sponsors will be recognized on the [10 Days of 10Ks event donation page](#), on the MEND website and MEND social media accounts (Facebook and Instagram). Sponsor names and logos will be included on signage at the event and that signage will be included in each of the daily photos – which are photographed quite a bit! Sponsors will be special guests at the **Halfway Happy Hour** and will also receive event shirts so family, friends, or staff can share in your pride at being on Team Green Bean!

\$500 Community Sponsors: Show how much you love this community by becoming a community-level sponsor!

\$1,000 Wheels on the Bus Sponsors: This level of sponsorship provides infrastructural support to MEND.

If you would like to learn more about this fundraiser, please reach out to me! If you are on board and absolutely want to sponsor, also, please reach out to me!

If you care to make your sponsorship level donation directly on the [10 Days of 10Ks event donation page](#) – please do! I'll reach out to talk about shirts and to be sure you are represented exactly as you wish! You may also make your sponsorship pledge on the event page, and then write a check to MEND (c/o PO Box 1304, Maplewood NJ 07040).

Thank you for your support!

Jessica Lituchy

973-271-0200

jessica.lituchy@gmail.com



Please note that we need your sponsorship commitment and any graphic design elements by Tue, June 18, 2024 in order to make the deadline for signage!