

**Pickett's Village Bar Partners with Four City Brewing to Create Special Edition House Beer:  
Pickett's Pilz Lets Beer Lovers Drink Well While Doing Good**

Proceeds Benefit Meeting Essential Needs with Dignity (MEND), an Essex County-Based Hunger Relief Network

Refreshing Summer Pilsner Available on Tap and in Cans

**Maplewood, NJ – June 3, 2022** – 'Tis the season for warm evenings and cold beer, and [Pickett's Village Bar](#) is celebrating with a new brew that not only tastes great, it does good. Pickett's partnered with [Four City Brewing](#) to create Pickett's Pilz, a crisp and refreshing American style pilsner. Proceeds from every purchase will benefit Meeting Emergency Needs with Dignity (MEND), a hunger relief network that serves Essex County.

According to Pickett's Village Bar General Manager, Nicholas Ciccone, Pickett's Pilz is a natural evolution of the restaurant's ongoing commitment to quality beer, our communities and other local businesses. "We're extremely proud of our beer program – a revolving list of 24 quality beers on tap as well as a robust offering of domestic and international bottles and cans – and we're excited to add Pickett's Pilz to the line-up."

Pickett's Pilz is a crisp and refreshing American-style pilsner dry hopped with Nelson Sauvin, giving it an aromatic flavor profile of ripe tropical fruit. Pickett's Pilz is brewed by Four City Brewing Company in Orange, NJ. Sales of Pickett's Pilz will benefit MEND, an organization that provides critically needed support to our communities during these very challenging times.

"Food insecurity is a persistent issue, and it's only been exacerbated by the lingering pandemic effects and increasing inflation. While many people can dig a little deeper to cover the rising cost of their grocery bills, those who look to our member pantries and community partners for support do not have this luxury," said Robin Peacock, Executive Director of MEND. "This partnership with Pickett's Village Bar will help raise needed funds for high quality, fresh and healthy, culturally relevant food for Essex County families."

Orange, NJ, was home to the first local brewery in 1901, and is now home to Four City Brewing Company. The 4,300 square foot taproom is purposefully local, and the partnership with Pickett's benefiting MEND reflects that mindset.

Pickett's Pilz is available exclusively at Pickett's Village Bar, on tap for \$8, with four-packs of 16-oz. cans available for \$15.

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### **About Pickett's Village Bar**

Pickett's Village Bar is owned by Doug and Beth Sasfai, Brinton Brosius and Ashlee Anthony, and Heidi Hovland. Jim Pickett, Heidi's husband, passed away in July 2018. We honor his memory and the way he lived his life in our intention for Pickett's: with heartfelt appreciation for how connecting over a drink or a meal brings us closer together and how these connections make life, and all of us in it, better.

### **About Meeting Emergency Needs with Dignity (MEND)**

Meeting Essential Needs with Dignity (MEND) is a hunger relief network in Essex County, NJ, focused on providing fresh and healthy food by supporting a network of over 20 food pantries located in Bloomfield, East Orange, Irvington, Maplewood, Montclair, Newark, Orange, South Orange, and West Orange.

To increase fresh food access for those who cannot visit the pantries, MEND also distributes food through select nonprofit partners using innovative and adaptive food distribution models, such as free farmer's markets and at-home delivery.

Beyond food, MEND provides funding, volunteers, and a collaborative forum for member pantries to share ideas and resources - all with the overarching mission of alleviating hunger, addressing the root causes of food insecurity, and improving the health and well-being of everyone in our community.

### **About Four City Brewing**

Four City Brewing is a diverse and inclusive craft brewery located in Orange, NJ. From citrusy pale ales to roasty stouts, Four City provides high quality craft beer with a vibrant taproom atmosphere.