



# GREEN BEAN GALA

## SPONSORSHIP OPPORTUNITIES

### ABOUT MEND

MEND is a non-profit organization that works to alleviate hunger by supporting an interfaith network of 20 food pantries located throughout Essex County. Nine pantries are in Newark, four are in East Orange, and the remaining seven are in Bloomfield, Irvington, Maplewood, Montclair, Orange, South Orange, and West Orange.

Since 1980, MEND has provided fresh and healthy food, funds, and a monthly forum for its member pantries, so that they may collaborate on challenges and best practices, and, together, make a greater impact in their communities. Member pantries benefit from MEND's economies of scale, while retaining their independence.

In 2018, MEND member pantries provided supplemental food to over 134,000 people – 38% of whom were children, and 10% of whom were seniors.



### ABOUT THE GALA

The 2020 Green Bean Gala will be held on Saturday, March 7th, from 7:00 - 11:00 p.m., at The Woodland, 60 Woodland Road, in Maplewood.

Named for our school-bus-turned-mobile-food-pantry, funds raised will provide more fresh and healthy food to underserved communities.

This year's event, a cocktail reception featuring gourmet tasting stations, specialty cocktails, music, and live and silent auctions, will mark MEND's 40th year! Come celebrate with us!



**To Learn More:**

**Call: 862.250.5216**

**Email: [info@mendnj.org](mailto:info@mendnj.org)**

**Visit: [mendnj.org/green-bean-gala](http://mendnj.org/green-bean-gala)**

# SPONSORSHIP LEVELS

## Superfood Superstar - \$10,000



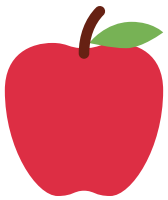
- Exclusive sponsorship opportunity
- MEND website and monthly newsletter recognition for one year, with logo and link to website
- Prominent logo placement on all event marketing materials and signage
- Full page color ad in event program
- Event admission for 10 guests

## Salad Gold - \$7,500



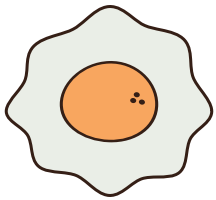
- MEND website and monthly newsletter recognition for one year, with logo and link to website
- Prominent logo placement on all event marketing materials and signage
- Full page color ad in event program
- Event admission for 8 guests

## Apple of our Eye - \$5,000



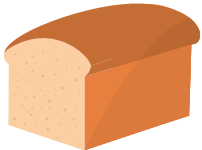
- MEND website and monthly newsletter recognition for one year, with logo and link to website
- Prominent logo placement on all event marketing materials and signage
- Full page B&W ad in event program
- Event admission for 6 guests

## Protein Partner - \$2,500



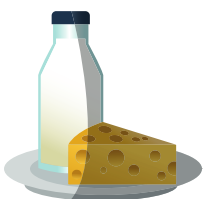
- MEND website and monthly newsletter recognition for 6 months, with logo and link to website
- Prominent name placement on all event marketing materials and signage
- Half Page B&W ad in event program
- Event admission for 4 guests

## Whole Grain Hero - \$1,000



- MEND website and monthly newsletter recognition for 3 months, with logo and link to website
- Name listing on all event marketing materials and signage
- Quarter Page B&W ad in event program
- Event admission for 3 guests

## Dairy Dynamo - \$500



- MEND Website and monthly newsletter recognition for 1 month, with logo and link to website
- Name listing on event signage
- Name listing in event program
- Event admission for 2 guests